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Dear Sai Brothers and Sisters,

Om Sai Ram!

In connection with the 10<sup>th</sup> World Conference to take place in Prasanthi Nilayam during our beloved Swami's 90<sup>th</sup> Birthday celebrations, the SSIO will also host an International Exhibition themed: *Love is the Source, the Path and Goal*.

The purpose of this communication is to request the participation from our Zone members in making this an event which reflects the Love and Divine Majesty of the Sathya Sai Avatar and His works. The Youth team has agreed to take leadership responsibility in coordinating the various communications and deliverables however, we also request all the Zone Chairs and Officers to help disseminate and support this process.

Specific to the Exhibition: Swami says, ***"People speak about My powers and My miracles, but My love is My greatest miracle."*** Therefore, the goal of this exhibition is to share stories of love-based transformation (whether at the personal, family or community level), and impactful service experiences and initiatives.

All devotees and community members who have been positively impacted by Swami, His message and the work of the SSIO are encouraged to participate. Submissions should be creative, contain a profound message that inspires and touches the heart, and whenever possible, add interactive (including technology) elements to make this exhibition truly unique.

In the pages that follow, you will find further submission instructions.

We thank you in advance for your support in making this exhibition a success.

Lovingly in His Service,

- The WC Exhibition Team  
(+ 1 917 9132034)  
[Wc2015exhibition@gmail.com](mailto:Wc2015exhibition@gmail.com)



## 2015 Exhibition Submission Opportunities and Instructions

Participants can provide submissions in the following categories:

### 1. Practical Spirituality Questions:

Through this short google form, <http://goo.gl/forms/dW2R0EruYN>, please answer any (or all) of the following questions that inspire you. Responses will be compiled, and displayed through print/posters, and also streamed via digital monitors.

- a. *What is one positive habit you are practicing in order to expand love?*
- b. *What obstacle(s) come in the way of Love and how are you overcoming it/them?*
- c. *How do you practice selfless service in your life?*
- d. *Can you share a story of transformation through selfless service?*
- e. *Can you share a story or (proven) method that cultivates love among members in the family, workplace, Sai Centers and the community at large?*

### 2. Art and Media Submissions

Please email [wc2015exhibition@sathyasai.org](mailto:wc2015exhibition@sathyasai.org) to send any artwork, photographs, audio/videos, and technology-based items related to the following themes, or for uploading large files. Please refer to the SSIO “Media Guidelines” in order to provide your submissions in adequate formats and standards.

- a. **Expressions of Divine Love and Selfless Service:** Share digital forms your own artwork (drawings, crafts, poetry, music or ANY type or artwork) photos, audio and video recordings that demonstrate the principles of Divine Love and Selfless Service (towards anyone or anything, including nature).

Physical submissions of art and 2D/3D models will also be needed for the World Conference. Upon review of the digital submissions, participants will be given instructions on how to send their physical work.

- b. **Technology Submissions:**
  - i. Create a 30-60 second creative “commercial” about Love, the Five Human Values and/or Selfless Service that moves people to action.
  - ii. Create an interactive quiz or game about practicing Love in our homes, workplace and the community at large.

### 3. Inspirational Short Stories and Personal Testimonials

Submit an individual video talk of you or someone touched by Swami’s love, presenting a story or testimonial of profound transformation or impact. The format used should be that for TedX Talks, **but limited to 5 minutes.**

